

## FOCUS ON IMPACT STUDENT ART COMPETITION & EXHIBIT

# ART SPECS & REQUIREMENTS



### ARTWORK SIZE AND LAYOUT

**Final Display Size:** 18" x 24"

- Artwork must be created in a vertical (portrait) orientation using a 2:3 ratio
- Original work can be smaller (ex: 9" x 12", 12" x 16")
- Artwork must be high-resolution and scalable for reproduction at 18" x 24"
- No physical 18" x 24" piece required

*If selected, our team can assist with final sizing and formatting for print*

### Logo Clear Space:

- A 7.25" area at the top of the artwork has been designated for logo placement.
- The logo will be placed on top of the artwork, so artists should consider how the composition will interact with the logo.

### Design Consideration:

- Artwork should remain visually strong and cohesive both with and without the logo applied.

### Content Guidelines

- No text should be included in the artwork.
- Artwork should avoid political, religious, or other sensitive or controversial subject matter.

### DEADLINES

**May 30, 2026:** Submission deadline

**June 1-15, 2026:** Submission evaluation period

**June 16, 2026:** Notification of selected students for the exhibit

**For any technical questions,** please contact: Gina Mancini, Director of Marketing: [gina@sdfilmfest.com](mailto:gina@sdfilmfest.com)